

Linguistic rhetorical action

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A **linguistic rhetorical action** is a communicative action performed through language, rather than through non-linguistic means such as visual imagery, gesture, music, or other modes of communication. Within the [Model for Rhetorical Action](#), it occurs when a [communicator](#) performs an identifiable [Linguistic Operation](#) which establishes or activates a [Cognitive Relationship](#) with an [addressee](#), through which one or more [communicative effects](#) may be [enhanced](#).

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