

Rhetoric

Contents [hide]

Beginning

See Also

Page

Discussion

Read

From The Encyclopedia of Arabic Rhetoric

Rhetoric is the study and practice of how language and other communicative resources are shaped to affect the conveyance, interpretation, reception, or force of a message. Different linguistic, cultural, and intellectual traditions may define the domain, purposes, mechanisms, and effects of rhetoric differently.

PDF

Download PDF

Within the [Encyclopedia of Arabic Rhetoric](#), the terms *rhetoric* and *rhetorical* are used as conventional English-language labels for phenomena belonging specifically to the Arabic science *al-balāgha*.

It should be noted that *al-balāgha* partly overlaps with, but is distinct from, Greco-Western rhetoric. Within the [Encyclopedia of Arabic Rhetoric](#), *al-balāgha* is approached as a communicative science concerned broadly with effective communication, whereas persuasion has occupied a particularly prominent position within Greco-Western conceptions of rhetoric.

See Also

- [Arabic Rhetoric](#)
- [Rhetorical action](#)
- [Rhetorical device](#)

You are viewing the live version of this page. Would you like to view the [version](#) included in the [Arabic Rhetorical Device Taxonomy](#) (v0.1.1)?

Categories: [Glossary of Terms Related to Arabic Rhetoric](#) | [General terms](#) | [ARDT v0.1.1](#)

Cite this page: Dr Mandar Marathe  (2026). "Rhetoric". *al-Balagha.com: The Encyclopedia of Arabic Rhetoric*. <https://al-balagha.com/wiki/Rhetoric>

This page was last edited on 30 August 2026, at 23:48.

Taxonomy (v0.1.0) of the [Encyclopedia of Arabic Rhetoric](#) | contact@al-Balagha.com | Part of the [BALAGHA Score Project](#)

